



NORTHEASTERN STATE UNIVERSITY

OFFICE *of the* PRESIDENT

DATE: 01.10.2025

TO: Educational Excellence Committee
Regional University System of Oklahoma

FROM: Rodney Hanley, President

SUBJECT: Academic Affairs Agenda Items

NSU respectfully submits the following letter of intent and curriculum proposals for new and existing programs for your review and consideration. Documentation and exhibits are attached.

NEW DEGREE PROGRAM LETTERS OF INTENT:

1. **Bachelor of Science in Artificial Intelligence and Data Analytics**, submitted to RUSO Presidents via email on December 2, 2024.
2. **Bachelor of Science in Military Science**, submitted to RUSO Presidents via email on December 18, 2024.

NEW CURRICULUM PROPOSALS:

New Degree Program:

Community Based Leadership, EdD. (CIP 130401). Faculty recommend a new Ed.D. in Community Based Leadership. The program LOI was presented to the RUSO presidents and approved by the RUSO Board at the October 2024 board meeting. Notification of the LOI was sent by OSRHE to Oklahoma Institutions of Higher Education on October 9, 2024, and received no inquiries or protests. The Ed.D. in Community-Based Leadership will empower civic, tribal, and educational leaders with the skills to foster collaboration across diverse communities, enhancing positive outcomes. The core curriculum centers on leadership studies, emphasizing forward-thinking leadership to effectively initiate change within their organizations. Acknowledging the crucial role regional institutions play in community development, the program offers specializations in Civic Leadership, Indigenous Leadership, Professional Studies, and Instructional and Curriculum Leadership.

New Embedded Certificates:

Digital Audio Engineering (CIP 500903). Faculty recommend a 12-credit hour certificate specializing in digital audio workstation mastery, microphone techniques, and recording and mixing skills for music and audio studios. The certificate will be embedded within the Bachelor of Music.

Law and Paralegalism I (CIP 220302). Faculty recommend a 12-credit hour certificate that provides essential legal knowledge and practical skills for careers in law-related fields. Courses in criminal and civil law, research, and court procedures prepare students to effectively support legal professionals. The certificate is embedded within the existing Bachelor of Science in Legal Studies.

Law and Paralegalism II (CIP 220302). Faculty recommend a 12-credit hour certificate that continues the essential legal knowledge and practical skills for careers in law-related fields. Courses in evidence, legal technology, torts, and legal analysis prepare students to navigate complex legal environments and support legal professionals effectively. The certificate is embedded within the existing Bachelor of Science in Legal Studies.

Sport Analytics (CIP 310501). Faculty recommend an 18-hour graduate-level certificate designed to equip students with data analysis skills to address decision-making challenges in the sports industry. The certificate is embedded within the Master of Science in Health and Sport Science.

Sport Leadership and Management (CIP 310501). Faculty recommend an 18-hour graduate level certificate to support students pursuing careers in professional sports management, interscholastic and intercollegiate athletics administration, sports facilities management, sports media, and sports marketing and management agencies. The certificate is embedded within the Master of Science in Health and Sport Science.

New Minors

Jazz Studies (CIP: 500903). Faculty recommend the 18-credit hour Jazz Studies minor, which allows students from all majors to broaden their musical and cultural worldview by studying the jazz tradition.

Music Production (CIP: 500903). Faculty recommend the 18-credit hour Music Production minor, which focuses on contemporary audio and music production.

CURRICULUM MODIFICATION PROPOSALS

Degree Program Modifications

Accounting, B.B.A. (001). Faculty recommend removing ACCT 4203 Cost Accounting II from the list of accounting electives.

Business Administration, M.B.A. (012). Faculty recommend replacing HCA 5523 Health Informatics Survey with BADM 5203 Business Analytics Survey in the Health Informatics option and adding MBA 5523 Business Law to the list of approved electives under the General Management option.

Communication Studies, B.A. (090). Faculty recommend several course modifications and revisions to program learning outcomes.

Counseling, M.S. (019). Faculty recommend adding COUN 5573 Family Addition Theory to the Clinical Mental Health option electives and Adding COUN 5613 Personality Assessment to the School Counseling option electives.

Drama, B.A. (128). Faculty recommend creating four Technical Theater courses to replace Drama Practicum courses.

Finance, B.B.A. (030). Faculty recommend consolidating the degree from a core with multiple options to an expanded required core with an elective section and no options.

Health and Human Performance, B.S. (040). Faculty recommend increasing the credit hours from 55 to 56 to allow for an expanded Exercise and Sport Pharmacology course.

History, B.A. (042). Faculty recommend updating the History curriculum to enhance academic offerings and give students a broader range of electives. These changes include moving HIST 4813: Public History to History Electives, adding HIST 4993: Historical Internship, and the newly created courses Studies in European History, Studies in World History, and Studies in Women's History to their respective elective categories.

Health and Sport Science, M.S. (142). Faculty recommend program updates to enhance alignment with professional standards and student needs. Changes include increasing total credit hours from 32 to 36, expanding internship hours from 3 to 4, and updating course titles. The revisions also involve renaming the "Health Education" option to "School Health Education," modifying requirements for the Sport Administration and Management option, and adding two new options: Sport Analytics and Exercise Rehabilitation.

Physics, B.S. (159). Faculty recommend changes to the required general education curriculum supporting the Physics degree.

Social Work, B.S.W. (102). Faculty recommend adding PSYC 3553 Psychological Statistics as a course option to satisfy the program statistics requirement.

Technology, B.T. (133). Faculty recommend modifications to the required courses within the Operations Management option.

Certificate Modifications

Event Management (179). Faculty recommend replacing MKT 3263 Introduction to Digital Media Marketing with MKT 4263 Digital Media Marketing.

Project Management Certificate (OSRHE: 191). Faculty recommend removing MGMT 4263 Agile project management from the elective course selection.

Minor Modifications

Business Minor (for non-Business Majors) (NSU Code: 1104). Faculty recommend replacing MGMT 3053 Excel for Business with IS 3083 Spreadsheet Analysis.

Thank you for considering these proposals. If you have any questions, please contact me or Dr. Carla Swearingen.

Enclosures

cc: Dr. Carla Swearingen, Interim Provost and Vice President for Academic Affairs
Dr. Cari Keller, Associate Vice President for Academic Affairs